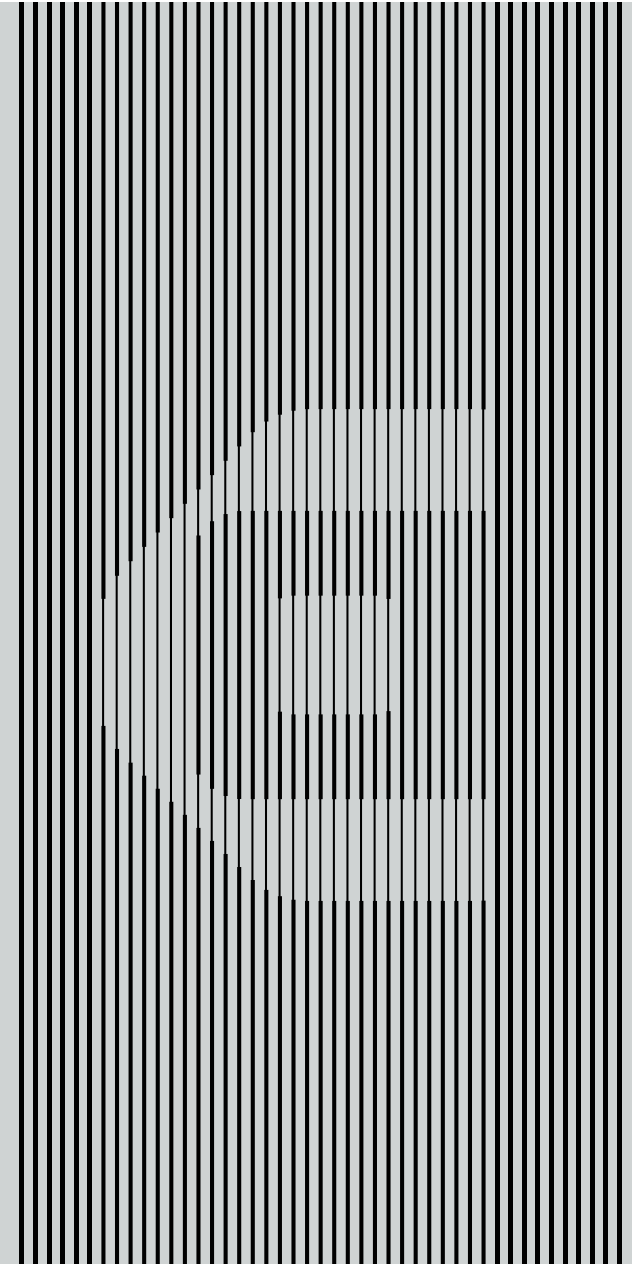


SurfEars 4.0

Healthy Ears And Sustainable Futures

Earlabs, Sweden
April 2024



THE MISSION

At SurfEars, we're driven to enhance the products we love while treading lightly on the Earth.

The development of SurfEars 4.0 was a pursuit of superior performance coupled with a deeper commitment to sustainability.

We diligently sourced recycled materials and revamped our manufacturing processes to minimize our environmental footprint. As dedicated water enthusiasts, combating ocean plastic pollution is a cause close to our hearts. We are proud to utilize recycled plastic in every pair of SurfEars 4.0.

The components — from the wings to the ear tips and cases — are crafted from durable silicone rubber, incorporating repurposed silicone granulate to extend their life and reduce waste.

Our mission continues: to innovate responsibly and nurture the planet we all share.



THE USER

100 Million Water Athletes



One Common Problem:

Ears

Infection, inflammation, pain, bone growth, muffled hearing, cold water, cold wind, bacteria, chloride, pollution, sand, dirt, water pressure...

And a desire to hear, talk and experience the world around you.



THE SOLUTION

SURF**FEARS**®

4.0



WHAT'S NEW

SURF|EARS® 4.0

Key Improvements

Re-engineered Core & Mesh
Improved Toughness & Durability
Ocean Plastics & Recycled Silicone
Wingless Option & Range Of Use
New Design & Color Ways



SURFEARS 4.0 | SUSTAINABILITY

The core of SurfEars 4.0 is made with **91% post-consumer recycled** plastic including material taken up from the ocean.

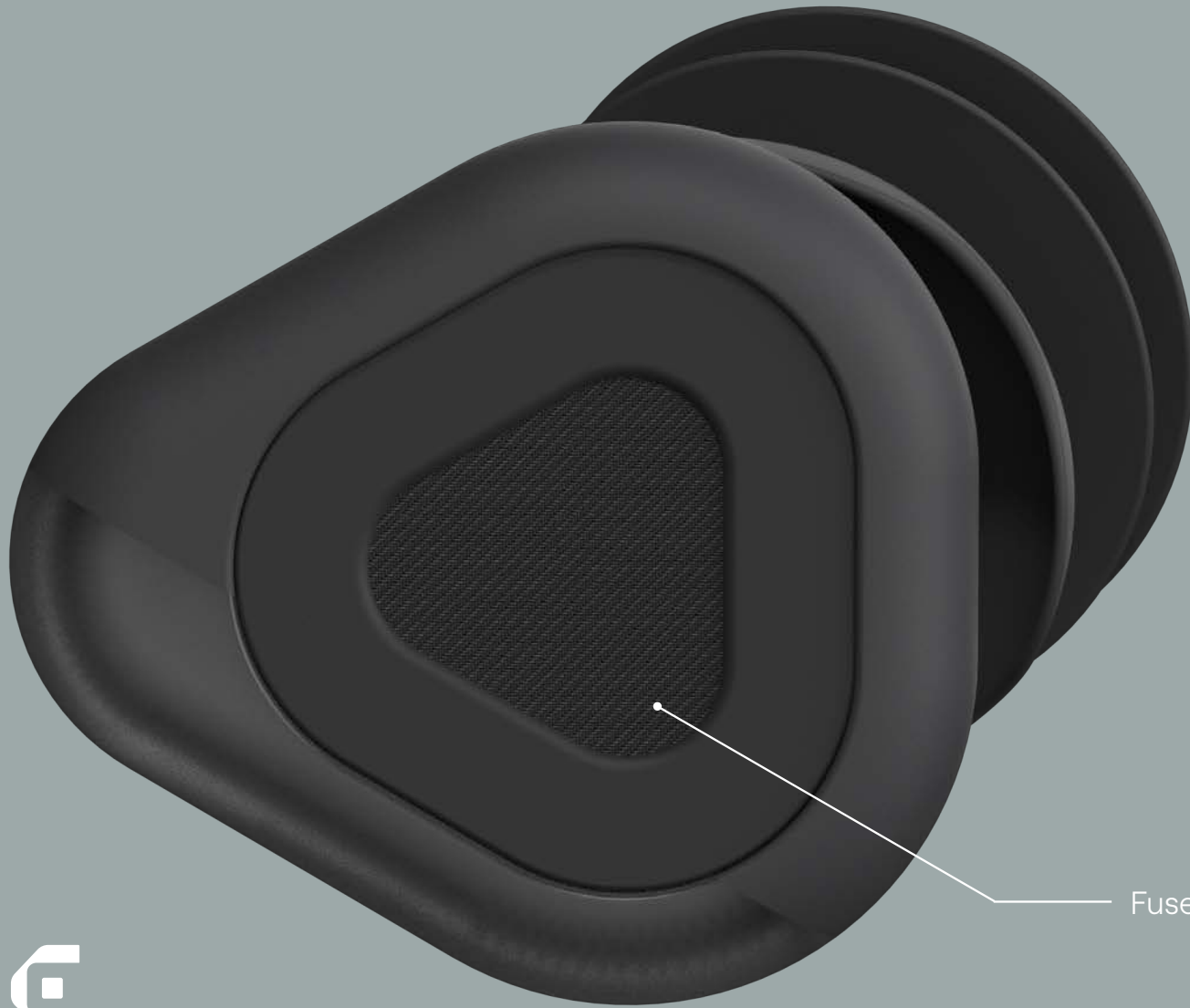
Fighting Ocean Plastics



Recycled Silicone Rubber



Designed for minimal impact, SurfEars 4.0 storage case is partly made with repurposed silicone rubber.



Made To Last

Introducing our new **Fused Core & Mesh**, we've completely re-engineered the foundation of SurfEars 4.0. While retaining **full acoustic performance**, this upgrade **improves toughness** and **durability**, ensuring a product that will **last for a very long time**.

Fused Core & Mesh



Wear It Your Way

Improving on our already modular design, SurfEars 4.0 can be worn **with** or **without the wings**. This expands the range of use even further and makes it possible to **adapt the product** to each specific **need of the user**.

The new **wingless option** is great when used under a **winter hood** or **swim cap**. It also works magic with **smaller ears** or for anyone who prefers a **slimmer product** in their ear.



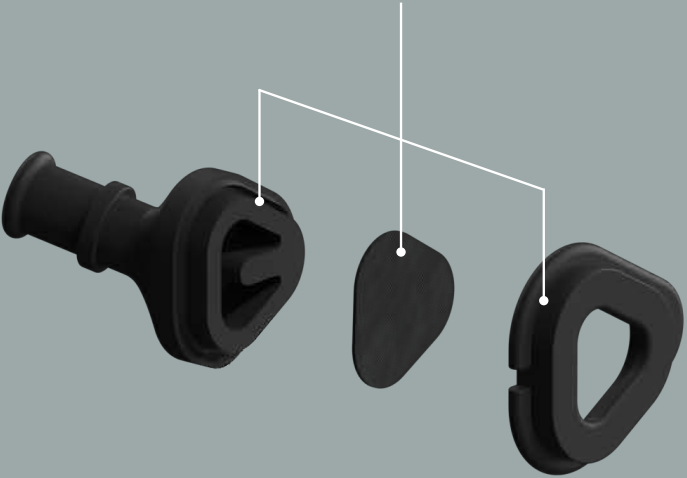


Triple Flanged Tip

- Four size options
- Optimal water seal
- Snug, comfortable fit
- 2-step adjustable position

Fused Core & Acoustic Mesh

- Increased toughness & durability
- Top Acoustic Performance



Dual Density Wing

- Two size options
- Additional wingless option
- Anatomically designed
- Great fit and all day comfort



The Ear's Anatomy

Helix —●—

Antihelix —●—

Concha —●—

Tragus

Antitragus —●—

Lobule —●—

● Contact points



SURFEARS 4.0 | COLORWAYS

Black / Sage

We're launching SurfEars 4.0 in two new fresh color ways, and there are more to come in the future.



SURFEARS 4.0 | COLORWAYS

Coral / Sky

We're launching SurfEars 4.0 in two new fresh color ways, and there are more to come in the future.



SURFEARS 4.0 | UNBOXED

In The Box

SurfEars 4.0 pre-assembled with medium size wings and tips.

Accessory cord with:

- Small wings
- Wingless option
- L, S and XS size tips

Premium storage case.

Eco-packaging with user instructions (not shown).





earlabs®

YOUR EARS ARE SAFE WITH US